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**"LEND THE WAY THEY FIGHT"**

# **Bostonian Shoes**

(For Men)  
**"Extra Wear in Every Pair"**

**Style 707 at \$10.50**

(Warwick Last)

Made of medium dark Viking Russia leather. In shoe language we say the Warwick is "Short Coupled." This means that the last has a short heel measure. The shoe hugs close to the foot through the back part, so your foot does not slip forward. This assures the ball and toes absolute comfort. It is an old custom shoe-making idea applied to stock shoes.



THE advertising agency man who is writing this advertisement has been thoroughly sold on "Bostonian Shoes," and is wearing a pair with great pleasure and satisfaction; every comfort-bringing step reminds him of the careful attention given by the salesman in properly fitting his feet, for we all know that an aching foot caused by an ill-fitting shoe is the most unendurable ache in the world.

However, a snug, comfortable fit is not the sole recommendation of "Bostonian Shoes." There are other striking features which place them in the "extraordinary" or "out of the ordinary" class, that you FINE ARTS readers should look into at once. *There's extra wear in every pair of "Bostonian Shoes."* They're made of the very highest grade leathers, under the most modern and up-to-date manufacturing conditions imaginable, and are *backed by a conscience*. Moral: The man who spends rightly spends wisely. You're both "right" and "wise" to buy as few shoes as possible, but buy them *good*.

"Bostonian"-(ly) yours.

**H. A. Meyer Shoe Co.**  
55 E. Monroe St. 103 South Wabash Ave.  
(ONE STORE—TWO ENTRANCES)

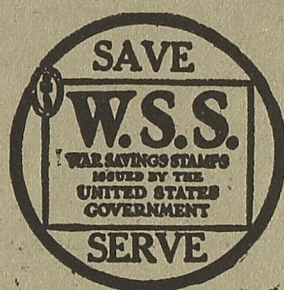


# Help Win The War

There is no greater army back of the fighting line than the WOMEN of our Country.

Every Woman's Club should utilize a portion of the time of each meeting in devising ways and means to assist in the great work that women must do in this Great National Crisis in order to WIN THE WAR.

ONE OF THE WAYS:



YOUR W. S. S. PLEDGE IS  
YOUR I. O. U. TO OUR BOYS  
IN THE FIGHT. HONOR IT

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# DEMOTTE

of Paris

27 rue de Berri

For many years the House of Demotte has occupied a unique field in Paris, specializing in

## French Art of the Middle Ages

We extend to you a cordial invitation to visit the American Branch at 8 East 57th Street, where a Private Collection of the finest Masterpieces, brought from Paris owing to the War, is on view.

SCULPTURES  
TAPESTRIES  
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STATUARY  
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RARE FABRICS

The interest now being taken by Americans in French Gothic art is particularly fitting, because the noble appeal and humanity of this art typifies France and her beautiful cathedrals.

8 East 57th Street, New York